

Modified PTO/SB/01 (10-01)

Approved for use through 10/31/2002, OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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**DECLARATION AND POWER OF
ATTORNEY FOR UTILITY OR
DESIGN
PATENT APPLICATION
(37 CFR 1.63)**

Declaration Submitted with Initial Filing

OR

Declaration Submitted after Initial Filing (surcharge (37 CFR 1.16 (e)) required)

Attorney Docket Number	Google-54 (GP-064-06-US)
First Named Inventor	Darrell ANDERSON
COMPLETE IF KNOWN	
Application Number	10/634,501
Filing Date	August 5, 2003
Art Unit	2171
Examiner Name	Not yet assigned

As the below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original and first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SERVING CONTENT-RELEVANT ADVERTISEMENTS WITH CLIENT-SIDE DEVICE SUPPORT

(Title of the Invention)

the specification of which

is attached hereto

OR

was filed on (MM/DD/YYYY) August 5, 2003 as United States Application Number or PCT International

Application Number 10/634,501 and was amended on (MM/DD/YYYY) (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached? YES	Certified Copy Attached? NO
			<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
			<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
			<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input type="checkbox"/> Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:					

[Page 1 of 5]

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DECLARATION AND POWER OF ATTORNEY

Utility or Design Patent Application

Power of Attorney:

As a named inventor, I hereby appoint:

John C. Pokotylo (Reg. No. 36,242)
Michael P. Straub (Reg. No. 36,941)
Ronald P. Straub (Reg. No. 48,941)
Michelle Lee (Reg. No. 40,695)
Kulpreet Rana (Reg. No. 43,127)
Karl Sun (Reg. No. 45,143)
Amin Zoufonoun (Reg. No. 48,065)

as my attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office in connection therewith.

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DECLARATION AND POWER OF ATTORNEY

Utility or Design Patent Application

Direct all correspondence to: Customer Number 26479
 or Bar Code Label OR Correspondence address below

Name Straub & Pokotylo

Address 620 Tinton Avenue, Bldg. B, 2nd Floor

City Tinton Falls State NJ ZIP 07724-3260

Country USA Telephone (732) 542-9070 Fax (732) 542-9071

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR: A petition has been filed for this unsigned inventor

Given Name (first and middle [if any]) Darrell Family Name or Surname ANDERSON

Inventor's Signature Date

Residence: City Mountain View State CA Country USA Citizenship USA

Mailing Address 111 N. Rengstorff Ave., Apt. #167

City Mountain View State CA ZIP 94043 Country USA

NAME OF SECOND INVENTOR: A petition has been filed for this unsigned inventor

Given Name (first and middle [if any]) Paul Family Name or Surname BUCHHEIT

Inventor's Signature Date 5-3-04

Residence: City Mountain View State CA Country USA Citizenship USA

Mailing Address 900 High School Way, Apt. #2324

City Mountain View State CA ZIP 94041 Country USA

Additional inventors are being named on the 2 supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.

Please type a plus sign (+) inside this box Modified PTO/SB/02A (11-00)
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DECLARATION AND POWER OF ATTORNEY		ADDITIONAL INVENTOR(S) Supplemental Sheet Page 4 of 5	
Name of Additional Joint Inventor, If any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Jeffrey A.		DEAN	
Inventor's Signature		Date	
Residence: City	Menlo Park	State	CA
Country	USA	Citizenship	USA
Mailing Address 884 Fifteenth Avenue			
Mailing Address			
City	Menlo Park	State	CA
ZIP	94025	Country	USA
Name of Additional Joint Inventor, If any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Georges R.		HARIK	
Inventor's Signature		Date	
Residence: City	Mountain View	State	CA
Country	USA	Citizenship	USA
Mailing Address 950 High School Way, Apt. #3135			
Mailing Address			
City	Mountain View	State	CA
ZIP	94041	Country	USA
Name of Additional Joint Inventor, If any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Carl Laurence		GONSALVES	
Inventor's Signature		Date	
Residence: City	Mountain View	State	CA
Country	USA	Citizenship	Canadian
Mailing Address 428 Whisman Court			
Mailing Address			
City	Mountain View	State	CA
ZIP	94043	Country	USA

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Please type a plus sign (+) inside this box 

Modified PTO/SB/02A (11-00)
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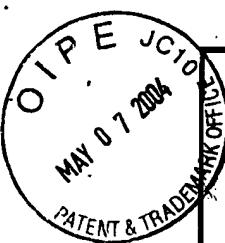
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DECLARATION AND POWER OF ATTORNEY

ADDITIONAL INVENTOR(S) Supplemental Sheet Page 5 of 5

Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Noam		SHAZEER	
Inventor's Signature		Date	
Residence: City	Palo Alto	State	CA
Country	USA	Citizenship USA	
Mailing Address 455 Forest Avenue, Apt. #2			
Mailing Address			
City	Palo Alto	State	CA
ZIP	94301	Country	USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Narayanan		SHIVAKUMAR	
Inventor's Signature		Date	
Residence: City	San Jose	State	CA
Country	USA	Citizenship India	
Mailing Address 1093 McKay Drive			
Mailing Address			
City	San Jose	State	CA
ZIP	95131	Country	USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Inventor's Signature		Date	
Residence: City		State	
Country		Citizenship	
Mailing Address			
Mailing Address			
City		State	
ZIP		Country	

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**DECLARATION AND POWER OF
ATTORNEY FOR UTILITY OR
DESIGN
PATENT APPLICATION
(37 CFR 1.63)**

DECLARATION AND POWER OF ATTORNEY FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)		Attorney Docket Number Google-54 (GP-064-06-US)
<input type="checkbox"/> Declaration Submitted with Initial Filing		First Named Inventor Darrell ANDERSON
COMPLETE IF KNOWN		
<input checked="" type="checkbox"/> Declaration Submitted after Initial Filing (surcharge (37 CFR 1.16 (e)) required)		Application Number 10/634,501
OR		Filing Date August 5, 2003
		Art Unit 2171
		Examiner Name Not yet assigned

As the below named Inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original and first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SERVING CONTENT-RELEVANT ADVERTISEMENTS WITH CLIENT-SIDE DEVICE SUPPORT

(Title of the Invention)

the specification of which

<input type="checkbox"/> Is attached hereto	OR	<input checked="" type="checkbox"/> was filed on (MM/DD/YYYY) August 5, 2003 as United States Application Number or PCT International
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Application Number 10/634,501 and was amended on (MM/DD/YYYY) (if applicable).

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT

breeder's rights certificate(s), or 365(a) of any PCT International application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT International application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?
			<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

Page 1 of 5

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Approved for use through 10/31/02, OMB 0681-0032

U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1986, no persons are required to respond to a collection of information unless it contains a valid OMB control number.**DECLARATION AND POWER OF ATTORNEY**
Utility or Design Patent Application**Power of Attorney:****As a named inventor, I hereby appoint:**

John C. Pokotylo (Reg. No. 36,242)
Michael P. Straub (Reg. No. 36,941)
Ronald P. Straub (Reg. No. 48,941)
Michelle Lee (Reg. No. 40,695)
Kulpreet Rana (Reg. No. 43,127)
Karl Sun (Reg. No. 45,143)
Amin Zoufonoun (Reg. No. 48,065)

as my attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office in connection therewith.

Modified PTO/SB/01 (10-01)

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DECLARATION AND POWER OF ATTORNEY
Utility or Design Patent Application

Direct all correspondence to: Customer Number 29479 Correspondence address below

Name Straub & Pokotylo

Address 620 Tinton Avenue, Bldg. B, 2nd Floor

City <u>Tinton Falls</u>	State <u>NJ</u>	ZIP <u>07724-3260</u>
--------------------------	-----------------	-----------------------

Country <u>USA</u>	Telephone <u>(732) 542-9070</u>	Fax <u>(732) 542-9071</u>
--------------------	---------------------------------	---------------------------

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR:	<input type="checkbox"/> A petition has been filed for this unsigned inventor
---------------------------------	---

Given Name (first and middle [if any]) <u>Darrell</u>	Family Name or Surname <u>ANDERSON</u>
--	---

Inventor's Signature <u>Darrell</u>	Date <u>Mar 13, 04</u>
--	------------------------

Residence: City <u>Mountain View</u>	State <u>CA</u>	Country <u>USA</u>	Citizenship <u>USA</u>
--------------------------------------	-----------------	--------------------	------------------------

Mailing Address 111 N. Rengstorff Ave., Apt. #167

City <u>Mountain View</u>	State <u>CA</u>	ZIP <u>94043</u>	Country <u>USA</u>
---------------------------	-----------------	------------------	--------------------

NAME OF SECOND INVENTOR:	<input type="checkbox"/> A petition has been filed for this unsigned inventor
--------------------------	---

Given Name (first and middle [if any]) <u>Paul</u>	Family Name or Surname <u>Buchheit</u>
---	---

Inventor's Signature	Date
-------------------------	------

Residence: City <u>Mountain View</u>	State <u>CA</u>	Country <u>USA</u>	Citizenship <u>USA</u>
--------------------------------------	-----------------	--------------------	------------------------

Mailing Address 900 High School Way, Apt. #2324

City <u>Mountain View</u>	State <u>CA</u>	ZIP <u>94041</u>	Country <u>USA</u>
---------------------------	-----------------	------------------	--------------------

<input checked="" type="checkbox"/> Additional inventors are being named on the <u>2</u> supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.

Please type a plus sign (+) inside this box 

Modified PTO/SB/02A (11-00)

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DECLARATION AND POWER OF ATTORNEY

ADDITIONAL INVENTOR(S)
Supplemental Sheet
Page 4 of 5

Name of Additional Joint Inventor, If any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Jeffrey A.		DEAN	
Inventor's Signature			Date 3/30/2004
Residence: City	Menlo Park	State	CA
Country	USA	Citizenship USA	
Mailing Address 884 Fifteenth Avenue			
Mailing Address			
City	Menlo Park	State	CA
ZIP	94025	Country	USA
Name of Additional Joint Inventor, If any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Georges R.		HARIK	
Inventor's Signature			Date 3/3/2004
Residence: City	Mountain View	State	CA
Country	USA	Citizenship USA	
Mailing Address 950 High School Way, Apt. #3135			
Mailing Address			
City	Mountain View	State	CA
ZIP	94041	Country	USA
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Given Name (first and middle [if any])		Family Name or Surname	
Carl Laurence		GONSALVES	
Inventor's Signature			Date 3/23/2004
Residence: City	Mountain View	State	CA
Country	USA	Citizenship Canadian	
Mailing Address 428 Whisman Court			
Mailing Address			
City	Mountain View	State	CA
ZIP	94043	Country	USA

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Modified PTO/SB/02A (1-00)

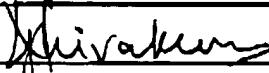
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DECLARATION AND POWER OF ATTORNEY

ADDITIONAL INVENTOR(S)
Supplemental Sheet
Page 0 of 0

Name of Additional Joint Inventor, If any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Noam		SHAZEER	
Inventor's Signature 		Date 3/23/04	
Residence: City	Palo Alto	State	CA
Country	USA	Citizenship USA	
Mailing Address 455 Forest Avenue, Apt. #2			
Mailing Address			
City	Palo Alto	State	CA
ZIP	94301	Country	USA
Name of Additional Joint Inventor, If any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Narayanan		SHIVAKUMAR	
Inventor's Signature 		Date 23 rd MAR '04	
Residence: City	San Jose	State	CA
Country	USA	Citizenship India	
Mailing Address 1093 McKay Drive			
Mailing Address			
City	San Jose	State	CA
ZIP	95131	Country	USA
Name of Additional Joint Inventor, If any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Inventor's Signature		Date	
Residence: City		State	
Country		Citizenship	
Mailing Address			
Mailing Address			
City		State	
ZIP		Country	

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